

ADVERTISE WITH CHS MUSICALS!



Buying an advertisement in the program for the CHS musical is a great way to support our students while getting your message out to hundreds in the audience over 3 nights of performances.

This is our only fundraiser, and money collected goes toward expenses related to this year's show, including sets, props, costumes, and more.

Our program is a keepsake booklet, professionally-printed on high-quality paper, with a full-color cover and black-and-white inner pages.

We can scan logos/business cards that you provide with this order, or we can accept digital files of logos or full ads (PDF, JPG, PNG, TIFF). For best results, digital files should be at least 300dpi (600dpi preferred). Bleeds are possible on half and full pages. Dimensions are listed below.

Personal messages can be purchased at any size, and may include images/graphics at quarter-page size and larger.

**Ads and money due by
Sunday, January 5, 2024**

Roald Dahl's

James and the Giant Peach*
January 30 - February 1, 2025

AD SIZES & COSTS

A. Eighth Page (words only, no logos/graphics)	
2 3/8" W x 2" H	\$20
B. Quarter page (business card-sized)	
2 3/8" W x 4" H	\$30
C. Half page	
4 3/4" W x 4" H (5 3/4" x 4 5/8" with 1/8" bleeds)	\$50
D. Full page	
4 3/4" W x 8" H (5 3/4" x 8 3/4" with 1/8" bleeds)	\$75
E. Inside Back Cover, Full-Color	
4 3/4" W x 8" H (5 3/4" x 8 3/4" with 1/8" bleeds)	\$150
F. Inside Front Cover, Full-Color	
4 3/4" W x 8" H (5 3/4" x 8 3/4" with 1/8" bleeds)	\$175
G. Back Cover, Full-Color	
4 3/4" W x 8" H (5 3/4" x 8 3/4" with 1/8" bleeds)	\$200

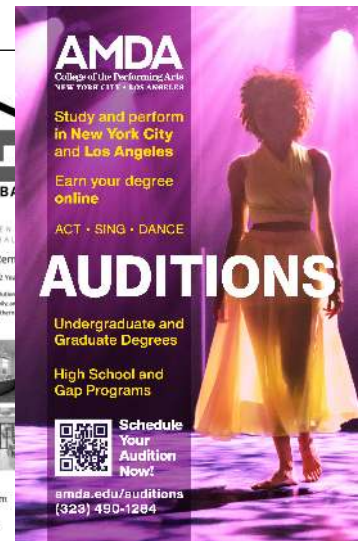


* Licensed by Concord Theatricals

Not to scale!



HALF-PAGE ADS



FULL-PAGE ADS

- We can accept cash or checks made out to **Coldwater High School.**
- All ads and money are due by **Sunday, January 5, 2025.**
- Send any questions to John Rucker (RuckerJ@ccscards.org).

Cast Member's Name:

[illegible]